



## Alzheimer's Public Health News

September 2021

The Alzheimer's Association and the National Association of County and City Health Officials (NACCHO) [are pleased to announce](#) the inaugural cohort of the Healthy Brain Initiative (HBI) Road Map Strategists. The Road Map Strategist initiative is the first nation-wide effort to build local health department capacity to address cognitive health and dementia. Eight local health departments were selected through a competitive application process for the cohort. The selected departments are:

Placer County Public Health Division — California  
Tri-County Health Department — Colorado  
Florida Department of Health in Nassau County — Florida  
Florida Department of Health in Sarasota County — Florida  
Baltimore City Health Department — Maryland  
Framingham Department of Public Health — Massachusetts  
Summit County Public Health — Ohio  
Public Health — Seattle & King County — Washington

Participating health departments will designate a part-time HBI Road Map Strategist, a public health professional serving as a system change agent. With support and guidance from the program sponsors, Road Map Strategists will conduct a public health needs assessment, train local health officials and key community partners, and lead implementation of public health action on dementia, informed by guidance from the [State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map](#). Grantees will receive training, technical assistance, and up to \$48,000 in funding.

Local health departments interested in updates about this initiative and future funding opportunities are encouraged to reach out to Meghan Fadel, the Alzheimer's Association's Associate Director of the Healthy Brain Initiative at [mlfadel@alz.org](mailto:mlfadel@alz.org) and to sign up for the Alzheimer's Association [Public Health E-News](#).

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